We Claim:

- A device for dispersing an item within a dispensable liquid, comprising:
 a rotating, indexing mechanism carrying a piercing feature;
- a support ring positioned adjacent the indexing mechanism, the support ring having compartments carrying discrete, predetermined portions of the item to be dispersed within the liquid;

wherein the item portions are designed to disperse a predetermined amount of the item within the liquid upon being contacted by the piercing feature.

- 2. The device of Claim 1, wherein the device is designed to engage and be in liquid communication with a liquid container for dispensing.
- 3. The liquid dispenser of Claim 1, wherein the liquid comprises water, and the item comprises chlorine.
- 4. The liquid dispenser of Claim 1, wherein the liquid comprises water, and the item comprises vitamins.
- 5. The liquid dispenser of Claim 1, wherein the liquid comprises water, and the item comprises flavoring agents.
 - 6. The liquid dispenser of Claim 1, wherein the item comprises vitamins.
 - 7. The liquid dispenser of Claim 1, wherein the item is in gel form.
 - 8. The liquid dispenser of Claim 1, wherein the item comprises a viscous liquid.
- 9. The liquid dispenser of Claim 1, further comprising an absorbent pad positioned below the support ring.
- 10. A self-chlorinating water dispenser having a housing and designed to engage and be in water communication with a water container, comprising:

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a rotating, indexing mechanism contained within the water dispenser housing and including a plunger having a piercing feature;

a support ring carrying discrete, predetermined portions of chlorine;

wherein the chlorine portions are designed to disperse a predetermined amount of chlorine within the water upon being contacted by the piercing feature.

- 11. The self-chlorinating water dispenser of Claim 10, further comprising an absorbent pad located below the support ring.
- 12. The self-chlorinating water dispenser of Claim 10, wherein the support ring is rigidly attached to and rotates with the rotating mechanism.
- 13. The self-chlorinating water dispenser of Claim 10, wherein the water container comprises a water bottle having a threaded neck.
- 14. The self-chlorinating water dispenser of Claim 10, wherein the plunger is spring-loaded.
- 15. The self-chlorinating water dispenser of Claim 10, wherein the piercing feature comprises a relatively sharp, downwardly extending nib.
- 16. The self-chlorinating water dispenser of Claim 10, wherein the chlorine portion comprises a gel capsule.
- 17. The self-chlorinating water dispenser of Claim 10, wherein the water dispenser also comprises a filtration device.
- 18. The self-chlorinating water dispenser of Claim 10, wherein the piercing feature comprises a nib.